

CAM VACEK

MARKETING & SALES PROFESSIONAL

> ABOUT

I always knew as a kid that I wanted to be involved in "business". It started with having lemonade stands while in elementary school and evolving to selling on eBay while in middle school.

It was through these experiences that I began to uncover my passion in marketing, sales, and client relationships. Owning a business has helped me hone in on these skills and now I hope to bring them to an amazing company.

> CONTACT

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> REFERENCES

hayWire Reviews

Note: Reviews done up until May 2016 were under my leadership.

> WORK EXPERIENCE

+ www.LightPassingThrough.com March 2017 – Present

INTERNET WRITER

I currently run a 'lifestyle' blog where I write about engaging topics and product/service reviews. Some popular posts have received between 17k-30k hits of mostly local traffic. I continue to broaden the categories to relate to wider audiences.

+ hayWire, Inc. October 2010 – May 2016

OWNER/PROJECT COORDINATOR

I started a web design company out of my home and my responsibilities included prospecting, selling, project managing, copywriting, finance, and HR functions. We were profitable every year and revenue growth was at about 25% each year.

> SKILLS

CLIENT
RELATIONSHIPS



MARKETING



COPYWRITING



CREATIVE



SEO



WEB STRATEGY



> EDUCATION

+ University of Nebraska - Omaha 2005 – 2009

BACHELORS IN MARKETING

I minored in Economics and Management while maintaining a cumulative GPA of 4.3 during my time at UNO. I was involved Ad Club and was accepted in the Marketing Honors course.

> STRENGTHFINDERS

1. Input
2. Includer
3. Woo
4. Adaptability
5. Ideation
6. Activator
7. Communication
8. Responsibility
9. Strategic
10. Connectedness